

### SELF STORAGE SPECIALISTS



# ABOUT US

Over the last 24 years, PSL have been providing unrivalled self storage services to a whole range of customers across Europe and the UK. We have helped complete thousands of self storage projects and our experienced and expert team at PSL are capable of meeting the needs and specifications of any customer. From the design, manufacture to the completion, our aim is always to offer the highest quality service which is why we are one of the UK's leading storage specialists.







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Expanding your self-storage business is a great opportunity for growth, but it requires careful planning and strategic thinking. Here are key steps to help guide your expansion:

### 1. Assess Your Current Business

**Occupancy Rates:** If your existing facilities are consistently full, it may be the right time to expand.

**Revenue and Cash Flow:** Ensure your current business is financially strong and able to support an expansion.

**Customer Feedback:** Listen to your customers – are they asking for additional services, unit sizes, or locations?

### 2. Market Analysis for New Locations

**Identify New Markets:** Look for underserved areas where the demand for self-storage exceeds the supply

**Competitor Analysis:** Study competitors in the new area. Determine if there are gaps in the market or opportunities to differentiate your facility

**Demographics:** Choose locations based on population growth, income levels, and industries that might drive storage needs, such as universities, residential developments, or large companies.

### **3. Diversify Product Offerings**

**Different Unit Sizes:** As you expand, consider offering units in a variety of sizes and features to meet different customer needs.

Vehicle/Boat Storage: Adding caravan, boat, or vehicle storage may attract more long-term renters.

**Business Services:** Consider providing storage solutions for businesses, including document storage, office supplies, and inventory storage.

### 4. Technology Integration

**Automated Systems:** Implement automated gates, and online booking to streamline operations.

**Advanced Security:** Invest in technology such as Bluetooth access, 24/7 surveillance, and smart locks to enhance the security of your facility.





# **PSL SERVICES**

When it comes to operating your own self storage centre, the overall design and image of your facility is important in attracting new customers and retaining the existing ones. Therefore, having the best unit layout possible is a major contributor in helping you accomplish this. PSL can ensure that your facility is modern, pristine and expertly designed which will help you compete with your competitors.

It is important to us that we can match all of your requirements such as a specific unit mix, corporate colour schemes and so forth. Therefore, we work to all building regulations and offer guidance and expertise on the best design for your facility that will increase your income revenue.

### OUR LIST OF SERVICES INCLUDE:

- Steel Partitioning Units
- Mezzanine Floors
- Office Partitioning
- Locker Systems
- Turn-key projects
- Principal Contractor Services
- External garage units and container units
- Suspended Ceilings
- Cladding and Steel Work
- Fire Protection
- Electrical Fit Outs



## OFFERING A FINANCE OPTION

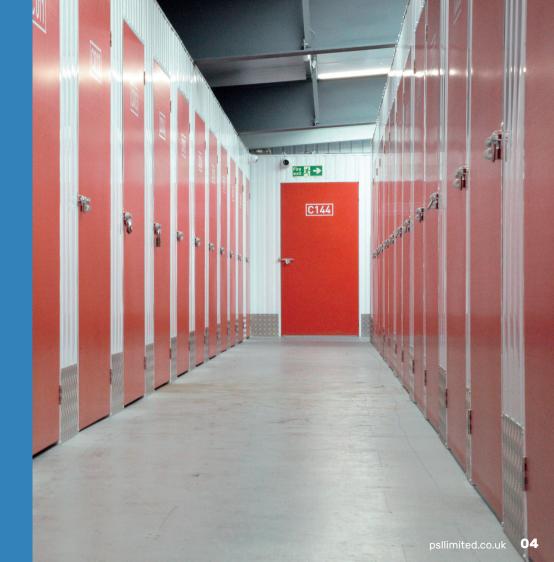
PSL is proud to work in partnership with an approved Finance partner. Whether you want to complete the project as whole or to phase the project our trusted partner could help you to fund these scenarios.

Using finance as an option allows clients the flexibility of generating income without having to invest upfront.

## STEEL STORAGE PARTITIONING

Our premium product is a 500mm wide high gloss, high-tensile steel corridor panel which is manufactured specifically for the storage industry. Depending on the project, our systems can be produced at any height to suit the site requirements. These systems also have optional accessories such as corner protections and kick plates to help improve the durability and longevity of the panels. All doors can be made to suit your company colours.

We deal with any requirements such as, retail, lockers, bulk units, stacker units and top floors, which consist of specialised cuts around beams or cutting partitioning down at a pitch.



### **EXTERNAL GARAGE UNITS**

PSL can design and build a series of garage units which are comprised of sturdy steel cladding and high quality roller shutter doors. Internal and external cladding can be chosen to suit your specific company colours. External garage units are also a cost effective way to attract a new range of customers by providing them with an alternative storage solution which are clean, dry and insulated. With low maintenance and small overheads, you can even offer 24 hour access to your customers. For a new build situation they are perfect to build before the facility is open to enable you to draw income from the start.



# **MEZZANINE FLOORS**

PSL offer unrivalled expertise and technical support in the design and build of mezzanine floors. These multi-tier systems will give you the chance to double or triple your partitioning area to enable you to increase your profits considerably. Every client has their own specific finish and we can supply the stairwells, handrails and security gates upon request.





# ROLLER STAIRCASES & LOCKER SYSTEMS

Roller staircases and stacker systems are bespoke products constructed by PSL which are specifically designed to facilitate your building shape. If a full mezzanine floor is not possible (due to width restrictions) these products can be installed to provide an additional storage level and will help increase your net lettable space.

Lockers are an excellent idea as they maximise your floor space and are extremely popular with students. As part of our service we supply lockers that are built to match the unit providing uniformity to the design and layout. These can offer added rentable space to any facility, and pay for themselves very quickly. Fit them behind stairwells, in oversized hallways, or stacked together in unrentable units.

# **FIRE PROTECTION**

#### PSL HAVE AN EXTENSIVE RANGE OF FIRE PROTECTION INCLUDING:

- Lift shafts
- Fire lobbies
- Suspended Ceilings
- Plasterboard Ceilings
- Fascia Panels
- Compartment walls
- Fire Stairwells
- Fire Rated Doors
- Column Casings

#### SUSPENDED CEILINGS

Suspended ceilings offer a wide range of benefits including improved aesthetics, noise reduction thermal insulation and fire resistance. PSL provide many types of suspended ceiling tile to suit your space and budget.

#### **COMPARTMENT WALLS/FIRE STAIRWELLS**

Compartment walls and stairwells may vary in fire protection depending on your local building control. There are strict regulations that need to be adhered to, this is something that PSL have vast experience in dealing with.

## **BUILDING CONTROL**

#### **BUILDING REGULATIONS**

Operating a self storage centre can be very rewarding and can create a successful business. However, in order to remain operational, you will need to make sure that your business complies with all building regulations. These regulations are a set of constantly updated revised and amended rules and laws put in place to protect the health and safety of all those associated with your centre. From the owner, staff and the customers.

PSL offer a full compliance service to ensure you complete clarity of work and we liaise with all local authorities and the fire brigade on your behalf, just to make sure that the correct protection has been put in place within your facility.



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## TURN-KEY PROJECT MANAGEMENT

Our clients will receive a total Turn-key approach to their project. PSL can be involved and fully responsible for all technical coordination tasks with all other trades and client users and see the project through from design, manufacture to completion.

#### THIS WOULD INCLUDE:

- Full Site Survey
- AutoCAD Drawings and Design
- Advice on best ratio and plan for the building to achieve maximum net lettable space
- Full building control involvement
- Provide Principal Contractor service
- Project Management
- Health and Safety
- Full construction services

















#### PARTITIONING SERVICES LIMITED

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